



AUSTRALIAN WPGA CHAMPIONSHIP

COMMUNITY BRIEFING



WPGA TOUR AUSTRALASIA

PGA AUSTRALIA



AUSTRALIA'S GOLD COAST

Queensland AUSTRALIA

AGENDA

Welcome

WPGA Championship Overview

Gold Coast Festival of Golf Overview

Q&A

Morning Tea and Refreshments

WPGA CHAMPIONSHIP

Goals and Objectives
Community Involvement
Access and Operations

GOLD COAST FESTIVAL OF GOLF

Goals and Objectives
Community Involvement
Access and Operations



WPGA TOUR
AUSTRALASIA

PGA
AUSTRALIA



AUSTRALIA'S
GOLD COAST

Queensland
AUSTRALIA

AUSTRALIAN WPGA CHAMPIONSHIP

WE ARE DRIVEN BY OUR STRATEGY

OUR PURPOSE

More Australians playing more golf

OUR PHILOSOPHY

All golf is golf and all of us can be golfers

OUR POSITIONING

A sport for life and fun for all



AUSTRALIAN WPGA CHAMPIONSHIP

AUSTRALIAN FEMALE PROFESSIONAL GOLF

Australia has had a long history of successful female professionals:

13 MAJOR TITLES



7

Karrie Webb



3

Jan Stephenson



2

Minjee Lee



1

Hannah Green

Today our female Australasian players continue to succeed:

2

IN THE TOP 20 IN THE WORLD

8

IN THE TOP 200

5

IN THE TOP 100 AMATEURS IN THE WORLD

10

ON THE LPGA TOUR

5

ON THE EPSON TOUR

5

ON LADIES EUROPEAN TOUR

192

FULL PGA MEMBERS

in roles including teaching professionals, head professionals, general managers and golf managers



AUSTRALIAN WPGA CHAMPIONSHIP

AUSTRALIA'S PREMIER FEMALE GOLF EVENT

Australia has a legacy of outstanding female golfers and sportswomen, and the Australian WPGA Championship is a showcase of the best female golfers from both Australia and around the world.

Women's sport absolutely thriving and this event is Golf's pinnacle for elite golfers within Australia.

Co-sanctioned with the Ladies European Tour, the WPGA Championship will award the Karrie Webb Cup and will receive media coverage both domestically, and globally across x number of markets.

In 2025, the Australian WPGA Championship will be played from March 6-9 at the world-renowned Sanctuary Cove Golf & Country Club on the Gold Coast.



Tournament **Week Itinerary**

TOURNAMENT DETAILS

DATES

March 3 - 9, 2025

LOCATION

The Palms,
Sanctuary Cove Golf &
Country Club, Gold Coast

PRIZEMONEY

AUD Min \$600,000

FIELD

144 Players
(Comprised of members from the
WPGA Tour of Australasia and
Ladies European Tour)

MON 3 MARCH

PRACTICE ROUND

6:00am
Gates Open

TUES 4 MARCH

PRACTICE ROUND

6:00am
Gates Open

WED 5 MARCH

TOURNAMENT PRO-AM

7:30am
Morning Field Shotgun Start

1:00pm
Afternoon Field Shotgun Start

TOURNAMENT

THURS 6 MARCH

ROUND ONE

5:30am
Gates Open

12:30-5:30pm
18th Hole Hospitality

FRI 7 MARCH

ROUND TWO

5:30am
Gates Open

12:30-5:00pm
18th Hole Hospitality

SAT 8 MARCH

ROUND THREE INTERNATIONAL WOMEN'S DAY

5:30am
Gates Open

12:00-5:00pm
18th Hole Hospitality

SUN 9 MARCH

ROUND FOUR

5:30am
Gates Open

12:00-5:00pm
18th Hole Hospitality

COMMUNITY ENGAGEMENT INITIATIVES

JUNIOR GIRLS DEVELOPMENT SESSION

The session will be held on the Tuesday afternoon of the event, and will see junior girls attend clinics and mentor sessions suited to their abilities.

- **Elite Session** – a mentor session for existing elite female golfers in the surrounding community, hosted by some of Australia’s best professional females sharing their experience on the world professional tour. The session is aimed at the future stars of the game, in preparation for their professional careers.
- **Performance Clinic** – a clinic aimed at those girl golfers who currently play the game, for enjoyment rather than pursuing a career in the sport. The expert tuition from Female PGA Teaching Professionals and demonstrations from touring professionals will be sure to entertain and inspire.
- **Beginner Clinic** – for those looking to have a go, this clinic will focus on the fundamentals of the game, providing the introduction to inspire new golfers to take up the game.

ONCOURSE VILLAGE AND ACTIVATIONS

A hub of activity will be available on course with our Championship Village and Partner activations including food and beverage outlets to compliment the Gold Coast Festival of Golf activations at the Village.

INTERNATIONAL WOMEN'S DAY

The Saturday of tournament week will see International Women's Day become a focus piece of the tournament. We will provide additional details as planning continues.



AUSTRALIAN WPGA CHAMPIONSHIP

COMMUNITY ENGAGEMENT VOLUNTEERING

Volunteers are the backbone of Australian golf, from those who support our clubs and facilities, serve on boards and committees, all the way to those at our amateur events and major professional tournaments.

Various roles are available dependent on the scale of the event, including but not limited to:

- Walker Scorers
- Carry Board Holders
- Hole Marshals
- Ball Spotters
- Practice Range
- Scoring
- Drink Carriers
- Volunteer HQ
- Player Transport
- TV Production & Media

These roles require different attributes (i.e. some, but not all, require golf knowledge, others require long periods of standing, some require heavy lifting). Ideally individuals will have a strong customer service focus, a friendly demeanor, and a hold a current Working with Children Check (or equivalent).



VOLUNTEERING

Australian Golf uses Rosterfy for its event volunteers. Rosterfy is a world-renowned volunteer management system designed to streamline volunteer recruitment, scheduling, management and communication. It offers a range of features aimed at making volunteer coordination and the volunteer experience more efficient and effective.

Once volunteers have registered and created a Rosterfy account, they are able to view and express interest for volunteering opportunities in golf.

Via Rosterfy volunteers can:

- View and express interest for golf volunteering opportunities.
- Access volunteer induction and training modules.
- Select, confirm or decline shifts.
- View rosters.
- Keep up to date with the Australian Golf volunteer program.
- View and update their profile.

APPLICATION PROCESS AND RECRUITMENT

Applications for volunteering opportunities are directly managed via Rosterfy.

This is a 2-step process:

1. Creating a volunteer profile by signing up to Rosterfy:

- www.australiangolf.rosterfy.com.au/register

2. From your profile 'Dashboard', completing the Expression of Interest form for the WPGA Championship:

- www.australiangolf.rosterfy.com.au/portal/event/40156/view



AUSTRALIAN WPGA CHAMPIONSHIP

VOLUNTEERING



2025 WPGA Championship

📍 Sanctuary Cove Golf & Country Club, The Parkway, Hope Island, Queensland, Australia, 4212

🕒 Wed, 5 Mar 2025 11:00 PM - Sun, 9 Mar 2025 5:00 PM

✅ Applications are currently open

Express Interest

View Event



ACCESS AND OPERATIONS



TICKETS & ACCESS

All residents and members will be provided with an access code to secure free general admission tickets and discounted hospitality and exclusive experience packages.

Packages include: Inside the Ropes, Tour Professional Clinics and 18th Hospitality

The WPGA Championship will be a ticketed event with accredited access only.



ACCREDITED AREAS

Sanctuary Cove Country Club will be accredited access for Players, Officials and Country Club Members only with limited access to some areas of the Country Club through tournament week.

The Pines Clubhouse will be players, officials and member access only.



CROWD MANAGEMENT

car Parking will be free and located at Cypress Point for with Shuttle Buses running to the main Sanctuary Cove bus stop.

The event will have various security points, involving soft and hard security.

VENUE OVERVIEW





VOLUNTEERS _ CROWD CONTROL
8_12_13_14_15

ACCREDITATION POINT
MEMBERS _ PLAYERS _ OFFICIALS
PLAYER SUPPORT _ TOURNAMENT STAFF
BEYOND THIS POINT

- | | | | |
|--|---|--------------------------|---------------------------------|
| Clubhouse:
Tournament Office
Tour Office
Score Recording
Production Office
Operations Office
Transport Office
Players' Lounge
Volunteers Facility
Player Gym & Warm Up
Player Medical
Media Centre
TV Production Office | Accredited Parking:
Players & Officials Parking | Public Catering | Satellite Players Facility |
| Partner VIP Parking | Public Parking | Ticketing Public Entry | Driving Range |
| VIP Partner Hospitality (18) | PGA Staging Containers | Suppliers Boneyard BOH | Putting Green
Chipping Green |
| | Shuttle Points | KEY Security Point | KEY Volunteer
Crowd Control |

Note: Draft venue overlay - subject to final approvals



RIDESHARE | SHUTTLE DROP OFF

ENTRY POINT | TICKETING

BARRIER FENCE (1.8) CLOSING ACCESS POINT | SCRIM _ POSSIBLE LIMITED CONTRACTOR ACCESS BY ARRANGEMENT



APPROX 8M + 4M CCB FENCING STOPPING PUBLIC EXITING UP TO ROADWAY
ADDITIONAL (OPTIONAL) AT TOP STOPPING CART ACCESS

APPROX 55m CCB FENCING FROM HEDGE TO END OF PATH
SECURITY POINT AT JUNCTION 9TH TEE

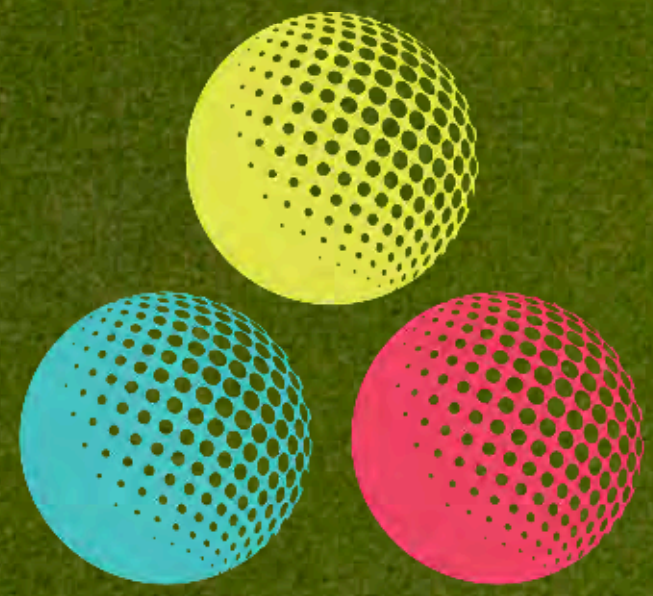
4 PIECES CCB FENCING EITHER SIDE OF ROAD -
DEMARCATING CROSSING
MANNED POINT - NO PUBLIC LEFT OR RIGHT

Vertical

Sun Jun 2 2024







G O L D C O A S T
**FESTIVAL OF
GOLF**
6-9 MARCH 2025

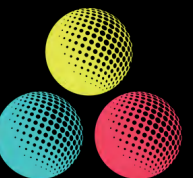
EVENT OVERVIEW





EVENT OVERVIEW

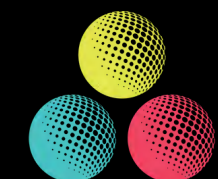
- With the support of the PGA of Australia, Tourism and Events Queensland (TEQ), and Experience Gold Coast (EGC), we're excited to produce the Gold Coast Festival of Golf headlined by the Australian WPGA Championship to be hosted right here in Sanctuary Cove.
- Bringing together an anticipated 20,000+ visitors for four days of golf and entertainment.
- The Sanctuary Cove and Hope Island region is a top destination for golf and the perfect location to host this event. It's a great opportunity to highlight our local courses and celebrate our community's strong connection to the sport.
- Whether you're an avid golfer or simply enjoy the vibrant lifestyle of Sanctuary Cove, this event is an opportunity to be part of something special happening right here at home.



GOLD COAST
**FESTIVAL OF
GOLF**
6-9 MARCH 2025

The Gold Coast Festival of Golf is a vibrant celebration of everything golf, set in one of Australia's most iconic locations. The event will feature:

- A **Golf Expo** featuring top brands and retailers showcasing the latest in golf and lifestyle products in one destination.
- A **2-Day Amateur Golf Tournament** offering attendees the opportunity to play the tournament golf course and compete for great prizes.
- **Specialty Lunches & Corporate Hospitality** with players, sponsors, and partners at various Sanctuary Cove venues.
- A **Superyacht Chipping Challenge** for a unique golf and lifestyle experience.
- **Golf Simulators** offering longest drive and nearest-to-the-pin competitions.
- **Food & Beverage + Entertainment Zones** with live screens, a main stage, and pop-up food and beverage outlets.
- **Live Music & Street Performers** adding to the festival atmosphere.
- **Kids' Zone** with interactive golf activities such as putt putt and chipping challenges.



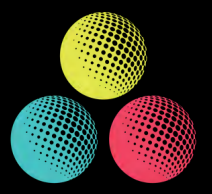


**GOLD COAST
FESTIVAL OF
GOLF**
6-9 MARCH 2025



-  SUPERYACHT CHIPPING CHALLENGE
-  CHIPPING CHALLENGE
-  GOLF ACTIVATION
-  GOLF SIMULATOR
-  PUTT PUTT
-  MAIN STAGE
-  LIVE SCREEN
-  EXHIBITION SPACE
-  BUS STOP
-  FOOD
-  BAR
-  BATHROOM

**AUSTRALIAN
WPGA
CHAMPIONSHIP
GOLD COAST**

Lagoon
BEACH CLUB

INTERCONTINENTAL
SANCTUARY COVE RESORT

GA PP CC
KIDS' ZONE

LUXURY BOAT DISPLAY
MARINA BOULEVARD

SUPERYACHT
CHIPPING CHALLENGE

GA
GOLF ACTIVATION ZONE

QUAY STREET

THE PROMENADE

MASTHEAD WAY

MASTHEAD WAY

GS GA
GOLF ACTIVATION ZONE

FOOD & DRINK
PRECINCT

PAVILION

Jabiru House

GOLF COURSE
←

THE PARKWAY

IGA

Doctor

Chemist

BUS STOP

FOOD

BATHROOM

FOOD

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PRECINCTS & ACTIVATION



GOLF EXHIBITION PAVILION



LIFESTYLE PRECINCT



FOOD & DRINK PRECINCT



KIDS' ZONE



MAIN STAGE



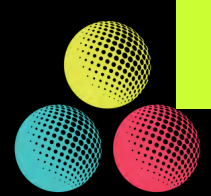
GOLF SIMULATOR CHALLENGES



PUTTING COMPETITION



SUPERYACHT CHIPPING CHALLENGE



SPECIAL EVENTS



**GOLF MASTERCLASS FORUM
5 MARCH 2025**



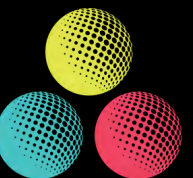
**2-DAY AMATEUR TOURNAMENT
10 & 11 MARCH 2025**



**INTERNATIONAL WOMEN'S DAY EVENT
8 MARCH 2025**



**CORPORATE HOSPITALITY
6-9 MARCH 2025**

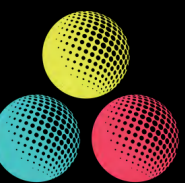




ACCESS & OPERATIONS

The Gold Coast Festival of Golf is a free event for all to enjoy and will take place in The Marine Village alongside the Australian WPGA Championship from Thursday 6 to Sunday 9 March 2025.

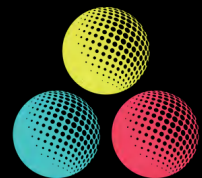
- A 20x40m exhibition pavilion will be erected in the main Village car park, adjacent to Jabiru House, with the build commencing from Wednesday 26 March.
- Car parking will be free and unrestricted at the main Village car parks throughout the event, with overflow parking at Cypress Point. Volunteers will assist to direct cars to overflow car park as needed.
- The Village streets from the IGA roundabout will be blocked to vehicle traffic during the exhibitor bump in (2-3 days), event days and exhibitor bump out (1 day).
- Shuttle buses will run from Cypress Point and any other overflow car parks (if required) to the main Sanctuary Cove bus stop.
- The Village will have roving 24/7 security during event days.
- The event is expected to attract 60+ golf and lifestyle exhibits, as well as free golf activations, entertainment and kids' zones. In addition to this, an 'eat & drink' zone will feature 20+ stalls for operators of craft breweries, wineries, distilleries and food trucks.



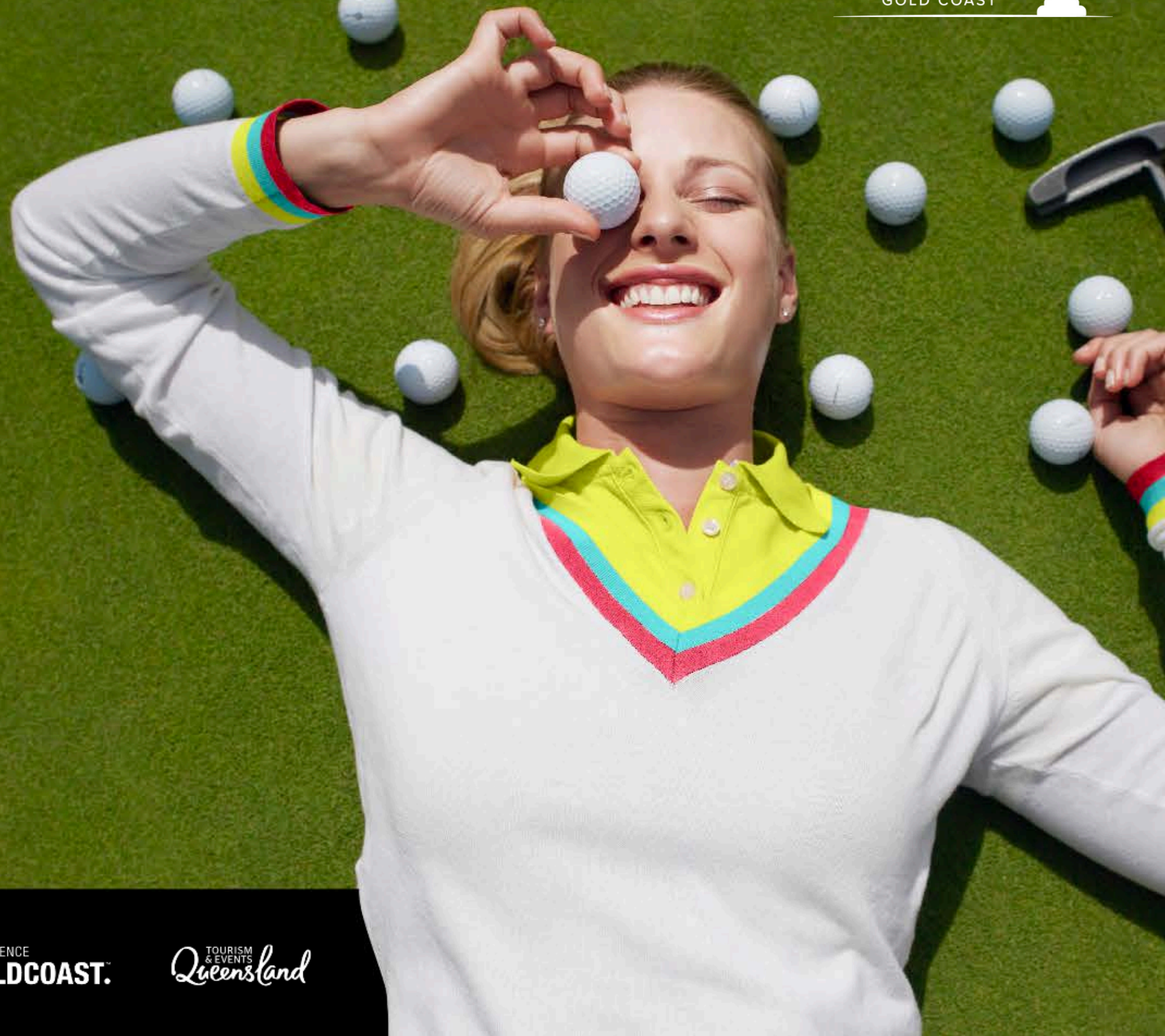
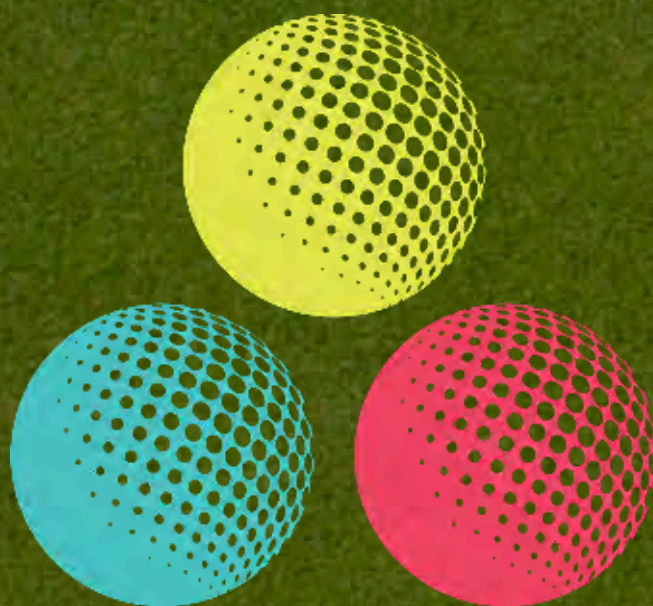


STAY UP TO DATE

- The Mulpha team is committed to collaborating with the Sanctuary Cove community. To stay up to date, sign up to regular Mulpha communications via:
www.yoursanctuarycove.com
- To keep up with event details, visit www.festivalofgolf.com.au and sign up for the mailing list
- Follow Gold Coast Festival of Golf on **Facebook, Instagram, and LinkedIn** for regular updates



G O L D C O A S T
**FESTIVAL OF
GOLF**
6-9 MARCH 2025



THANK YOU!

MULPHA EVENTS
+61 7 5577 6011
hello@festivalofgolf.com.au



QUESTIONS

COMMUNITY BRIEFING



QUESTIONS

What days and hours will each course be closed for practice and the tournament?

A: The Palms Course will be closed from 12.01pm on Sunday of Championship week until 11.59pm on the last day of the Championship Week. For 2025 those dates will be Sunday 2nd March - Sunday 9th March inclusive.

As a golf club member what do you anticipate the cost of the course updates to be for the tournament?

A: As part of the event Sanctuary Cove Golf and Country Club will receive a fee from Mulpha to support course preparations.

What are the options for player billeting?

A: Billeting involves local residents providing a players with a room for the tournament week. Additional provisions of meals, transportation and internet access can be provided at the discretion of the host resident. Billeting allows players to enjoy the comforts of home whilst preparing for tournament week and helps the players financially. If you are interested in becoming a Host Billet please complete the below Expression of Interest Form.

[Host Billet Expression of Interest](#)

On what platforms will the tournament be broadcast?

A: The WPGA Championship will comprise of a 2-Day Broadcast (Saturday and Sunday) on Free to Air, Fox and Kayo platforms. There will be an announcement shortly on the overall broadcast.

QUESTIONS

Car parking, what are the options for visitors, considering current car park being taken up by Pavilion?

A: Whilst the pavilion will reduce parking at the village, the tournament and Gold Coast Festival of Golf will utilise the overflow parking at Cypress Point. Mulpha and the PGA are also exploring additional park and ride options as required.

How will attendees get from shuttle bus/Village to the course for tournament?

A: Shuttle buses will run from Cypress Point to the Village Bus Stop. Entry to the Gold Coast Festival of Golf will be to the left of the Village bus stop and Tournament Entry will be to the right of the village bus stop.

What is the plan around kangaroo and wildlife management?

A: The PGA, Mulpha and Sanctuary Cove Golf and Country Club are currently working with Biodiversity Australia to develop a comprehensive wildlife management plan to ensure the safety of players, spectators, residents and animals. Additional signage to alert patrons of wildlife will be a key piece of this plan, as well as the guidance provided by Biodiversity Australia.

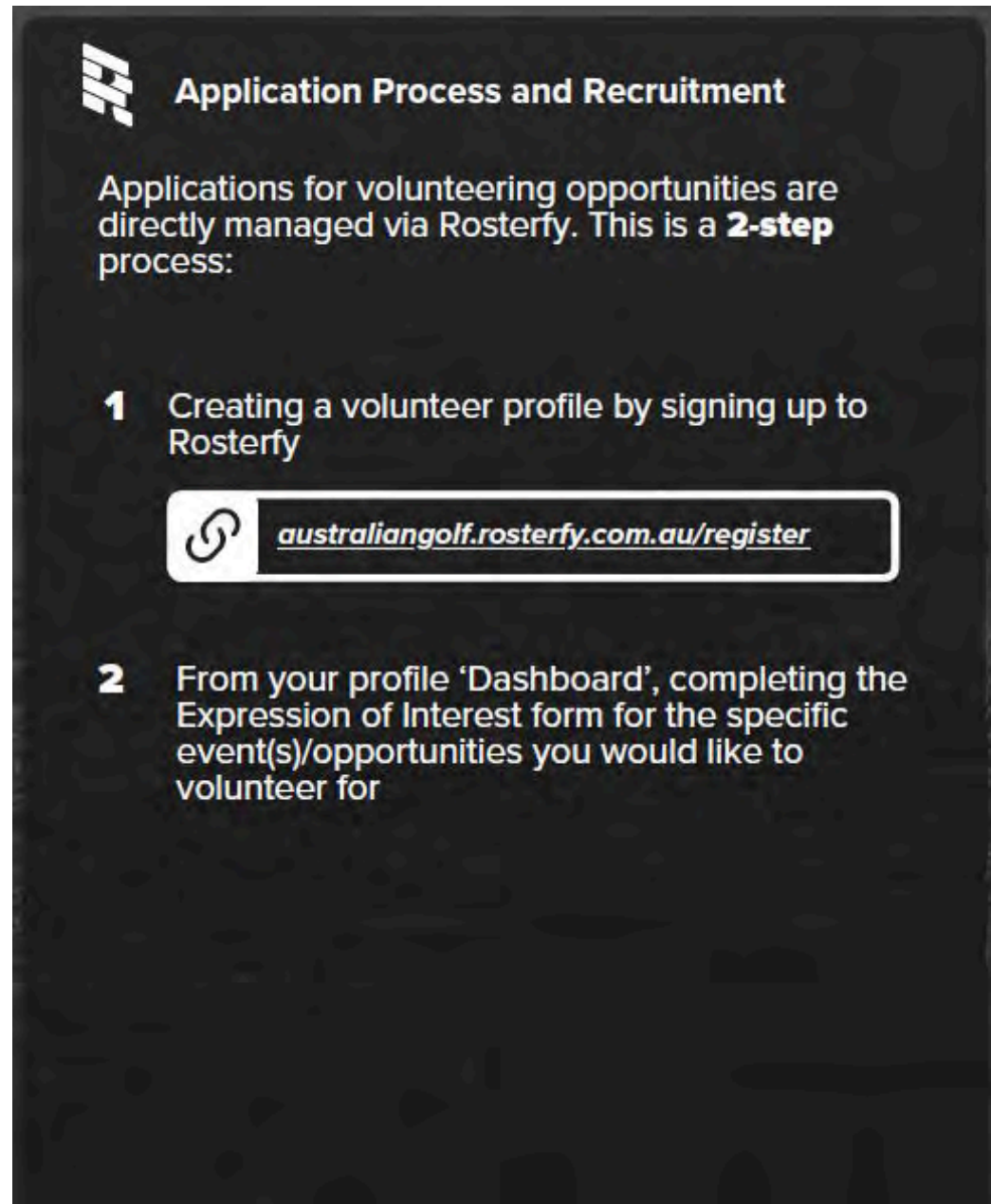
What security will be in place for homes behind the gates? Also to prevent visitors accessing lawns and yards?

A: Tournament security will involve a combination of hard security, soft security, and volunteers, along with strategic roping plans to ensure proper protection for homes behind the gates. Hard security will include professional personnel stationed at key access points to control entry and ensure safety. Soft security, such as roving security teams, will be in place to monitor the event and handle any issues as they arise. Volunteers will also assist in guiding attendees and supporting security measures. Roping plans will help define boundaries and restrict visitors from accessing private lawns and yards. This layered approach will help maintain a secure environment throughout the tournament.

VOLUNTEER INFORMATION

How do we register as a Volunteer?

Visit: australiangolf.rosterfy.com.au/register



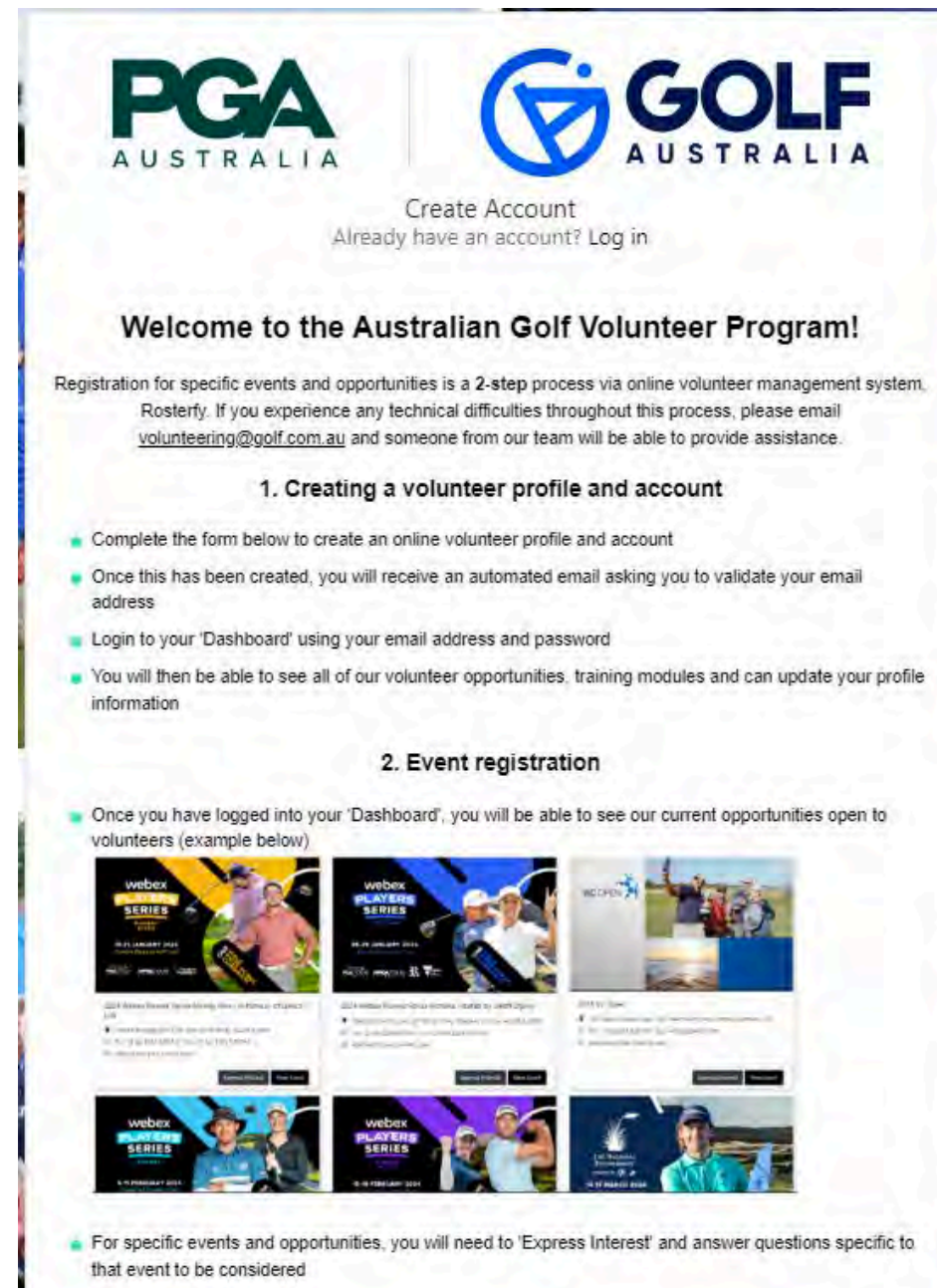
Application Process and Recruitment

Applications for volunteering opportunities are directly managed via Rosterfy. This is a **2-step** process:

- 1 Creating a volunteer profile by signing up to Rosterfy**

australiangolf.rosterfy.com.au/register

- 2 From your profile 'Dashboard', completing the Expression of Interest form for the specific event(s)/opportunities you would like to volunteer for**



PGA AUSTRALIA | **GOLF AUSTRALIA**

Create Account
Already have an account? Log in

Welcome to the Australian Golf Volunteer Program!

Registration for specific events and opportunities is a **2-step** process via online volunteer management system, Rosterfy. If you experience any technical difficulties throughout this process, please email volunteering@golf.com.au and someone from our team will be able to provide assistance.

- 1. Creating a volunteer profile and account**
 - Complete the form below to create an online volunteer profile and account
 - Once this has been created, you will receive an automated email asking you to validate your email address
 - Login to your 'Dashboard' using your email address and password
 - You will then be able to see all of our volunteer opportunities, training modules and can update your profile information
- 2. Event registration**
 - Once you have logged into your 'Dashboard', you will be able to see our current opportunities open to volunteers (example below)

For specific events and opportunities, you will need to 'Express Interest' and answer questions specific to that event to be considered



Hi Lou,

Welcome to the Australian Golf Volunteer Portal!

Click on the button below to expression interest for specific upcoming events:


Event Registration

Australian Golf Volunteer Handbook

Video on How to Express Interest for an Event

Video on How to Apply for a Shift

To ensure all your details are correct, click on **My Profile** (located on the left menu - 3 lines top left corner on mobile devices).



AUSTRALIAN WPGA CHAMPIONSHIP GOLD COAST

6 - 9 MARCH 2025

SANCTUARY COVE GOLF AND COUNTRY CLUB

GOLD COAST FESTIVAL OF GOLF

WPGATOUR AUSTRALIA | AUSTRALIAN GOLF AUSTRALIA | GOLD COAST | Queensland

2025 WPGA Championship

Sanctuary Cove Golf & Country Club, The Parkway, Hope Island, Queensland, Australia, 4212

Wed, 5 Mar 2025 11:00 PM - Sun, 9 Mar 2025 5:00 PM

Applications are currently open

Express Interest | View Event

VOLUNTEER INFORMATION

Working with Children Check (Blue Card) Information:

As part of Australian Golf's commitment to providing safe events, all volunteers are required to obtain a valid Working With Children Check (Blue Card) to participate in our volunteer program.

You are able to express your interest to Volunteer without obtaining a Blue Card. If you do not have a Blue Card, you will be prompted on registration to apply. Once you have applied the PGA will be required to link you to our event, once linked Blue Card Services will then process your application.

Please find below information to assist you in finalising the required details

Queensland Volunteers – will need to be linked to the PGA of Australia via one of two methods

- **Volunteers with existing and valid Blue Card:**
 - Please [complete the form here](#) confirming your date of birth and your current Blue Card Exemption Number
- **Volunteers who are applying for a new Blue Card or renewing their expired Blue Card**
 - Register via the [Blue Card Portal linked here](#)
 - Once you have registered you will receive an email with your account number
 - [Complete the form here](#) with your date of birth and your account number
- The PGA will link you to our event, and Blue Card Services will then process your application.
- When your Blue Card is confirmed, please update your Rosterfy profile by going to the tab “Working with Children Check”



